

Are You PCI Compliant or Can You Spare \$500,000? It pays to be PCI Compliant

SOUTH PLAINFIELD, NJ (January, 2009) – CHARGE Anywhere®, a leading provider of secure Point-of-Sale (POS) solutions and electronic payment services, eliminates the headaches and hassles of making sure merchants are in compliance with the PCI Security Standards. CHARGE Anywhere's POS Software reduces the worry of facing a fine for being out of compliance. The CHARGE Anywhere payment application exceeds the PCI Standards, with a proprietary auto update service we manage encryption keys and bin table updates.

The Payment Card Industry compliance is a set of security rules set forth by the credit card companies to guarantee that cardholder credit card data is kept secure. These standards apply to all merchants, service providers and members that store, process or transmit credit cardholder data in any capacity.

Per the PCI standard agreement, Visa and MasterCard can fine merchants that don't comply with the data standard or they can withdraw the company's right to accept credit card payments or process transactions. The bank that issued the credit card and the merchant's bank could also be fined up to \$500,000 per incident if a merchant or service provider they did business with was out of compliance with the standard at the time of a breach. (<http://www.wired.com/news/technology/0,1282,67980,00.html>).

CHARGE Anywhere provides ISO's with the complete package:

- ✓ PCI DSS Level 1 Certified
- ✓ 6 PA DSS Certified Payment Applications
- ✓ CHARGE Anywhere integration into QuickBooks
- ✓ Easy Web-based Merchant Setup
- ✓ Real-Time Activations and Real-Time transactions viewed on the web
- ✓ Industry specific prompts for Retail, Restaurant, Quick Restaurant, Taxi/Limo, Towing, and Delivery.
- ✓ Transactions can be completed virtually anywhere -CDMA & GPRS networks from Sprint, AT&T, and Verizon.
- ✓ Full-featured web-based reporting tools
- ✓ ComsGate Payment Gateway - Accepts latest and most advanced terminals and contactless payments
- ✓ Automated Download File Builds
- ✓ Multi-Language Support
- ✓ Online Residual Reports
- ✓ Virtual Terminal
- ✓ Encryption and Security Services
- ✓ Customized POS Solutions
- ✓ Eliminates Portfolio Conversions

###



4041 B Hadley Road
South Plainfield, NJ 07080
tel. 800.211.1256
fax. 732.417.4448

About CHARGE Anywhere: CHARGE Anywhere is a leading provider of secure Point of Sale (POS) solutions and electronic payment services. Our proprietary Visa Payment Application Best Practices (PABP) Charge Anywhere® v2.0.0 Mobile Payment and POS software solution designed for QuickBooks®, Smartphones and e-commerce environments, and the Web Terminal Payment Solution - ensures Payment Card Industry (PCI) Level 1 compliance via ComsGate® Payment Gateway. CHARGE Anywhere offers business partners and customers the most secure and robust selection of industry specific and customized POS solutions and services, including: IP/Wireless Payment Gateway, POS software, Encryption and Data Security Services, Custom Card Issuance, and Merchant Billing Services. For more information contact them at www.chargeanywhere.com , or (800) 211-1256.